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TEXAS A&M UNIVERSITY

Texas A&M Law Review

Volume 7 | Issue 2

Article 7

February 2020

Front Matter

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Recommended Citation

Front Matter, 7 Tex. A&M L. Rev. (2020).

Available at: <https://scholarship.law.tamu.edu/lawreview/vol7/iss2/7>

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TEXAS A&M LAW REVIEW



**Volume Seven
2019–2020**

**TEXAS A&M UNIVERSITY SCHOOL OF LAW
1515 COMMERCE STREET
FORT WORTH, TEXAS 76102**

TEXAS A&M LAW REVIEW

VOLUME SEVEN

2019–2020

Texas A&M Law Review ISSN 10801-5449, Volume Seven, 2019–2020

Published by the Texas A&M University School of Law, 1515 Commerce Street, Fort Worth, Texas 76102. Direct (817) 212-3897. Fax (817) 212-3898.

Postmaster: Send address corrections to the *Texas A&M Law Review*, 1515 Commerce Street, Fort Worth, Texas 76102. All notifications of address changes should include past and current addresses with zip code. Please inform the *Texas A&M Law Review* of any address changes one month in advance to ensure prompt delivery. Subscriptions are deemed to be renewed annually unless instructions to the contrary are communicated to the Executive Editor at executive.editor@lawreview.law.tamu.edu. Annual subscriptions are \$40.00, or \$22.00 per single issue (postage included).

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The *Texas A&M Law Review* invites unsolicited article submissions. Articles should be submitted online through Scholastica at www.tamulawreview.scholasticahq.com/for-authors.

Cite as: 7 TEX. A&M L. REV. __ (2020).

TEXAS A&M LAW REVIEW

VOLUME 7

WINTER 2020

NUMBER 2

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The Segregation of Markets

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Constraining Strickland

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From Suspicion to Sustainability in Global Supply Chains

Robert Bird is a Professor of Business Law and the Eversource Energy Chair in Business Ethics at the University of Connecticut. A graduate of Boston University School of Law and School of Management, Robert taught at Seton Hall University before joining the University of Connecticut in 2004. Robert’s scholarship focuses on compliance, legal strategy, ethics, and employment law. Robert is also the co-director of the Certificate in Corporate and Regulatory Compliance, a joint graduate compliance program between the law school and business school. Robert has authored over sixty publications, including works in the *Journal of Law and Economics*, *American Business Law Journal*, the *Harvard Journal of Law and Public Policy*, and the *MIT Sloan Management Review*. Robert is the recipient of the Academy of Legal Studies in Business (ALSB) best international paper award, distinguished proceedings award, the Holmes-Cardozo best overall conference paper award, and various other best paper

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Vivek Soundararajan is an Associate Professor of International Management at the University of Bath, United Kingdom. Vivek's research explores the ways by which businesses, through their global supply chains, can contribute to social, environmental, and economic sustainability, and create value for stakeholders. Under this broad theme, he conducts research on labour exploitation, labour governance, environmental governance, multi-stakeholder initiatives, oppression in organizations, and fringe stakeholder value creation. His research has been published in journals such as *Business Ethics Quarterly*, *Journal of Operations Management*, *Journal of World Business*, *Human Relations*, *Journal of Business Ethics*, and *Business & Society*, among others. Vivek has acquired funding from both industries and research councils and has received numerous prestigious awards. Currently, he is an editorial board member of the *Journal of Business Ethics* and *Business & Society*, and he reviews for numerous high-impact journals across disciplines on an ad-hoc basis. Vivek received his PhD from the University of London.

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Jenna Johnson will graduate from Texas A&M University School of Law in May 2020. During law school, Jenna served as the Managing Editor of the Law Review, a teaching assistant, and a member of Intellectual Property Aggies. Jenna has also served as a Media Law Fellow with Jackson Walker and the Dallas Morning News and was a judicial intern to the Honorable Judge Renee Toliver. Prior to law school, Jenna graduated *summa cum laude* with a B.S. in Communications (Broadcast Journalism) and a minor in Spanish from the University of Miami, and she worked as a Production Assistant for Fox News Channel in New York. After graduation, she will work as an associate in the trial section of Thompson & Knight in Dallas.

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