

## Curriculum Vitae

**Jeff W. Slattery**

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### **Academic and Teaching Appointments**

September 2017 – present, Instructional Associate Professor and Director of Intellectual Property and Technology Clinics, Texas A&M University School of Law, Fort Worth, Texas.

*Courses Taught:* Trademark & Copyright Clinic (previously the Trademark Clinic); Art Law; Entertainment Law; Art, Fashion, Food & Culture: Trade And Sustainable Development In Cambodia (part of the Global Lawyering Program).

*Service:* Trademark & Copyright Clinic (previously the Trademark Clinic) (director, 2017 – present); Patent Clinic (director, 2017 – present); Admissions & Student Recruitment Committee (member, 2021 – 2022, 2023 – present); Entrepreneurship Academic Advisory Council (2024 – present); Long-Term Contract Review Committee (member, 2020 – 2021; 2022 – present); Provost Academic Professional Track Faculty Teaching Excellence Award Committee (member, 2022 – present); Commercialization Advisory Committee (member, 2019 – 2023); Academic Support, Bar Passage, and Outcome Assessment Committee (member, 2017 – 2021); Entrepreneurship Law Clinic (co-director, 2017 – 2019); Experiential Education Committee (member, 2021 – 2022); Graduate Thesis Committee (co-chair and member, 2017 – 2018); Outcomes Assessment Committee (member, 2022 – 2023); Teaching Assessment Working Group (member, 2019 – 2020); Student Conduct Panel (member, 2017 – 2023); Technology and Law Library Committee (member, 2017 – 2018).

August 2007 – August 2017, Associate Professor of Lawyering, Thomas Jefferson School of Law, San Diego, California.

*Courses Taught:* Art & Entertainment Law Project (copyright-focused clinical program); Trademark Clinic; Small Business Law Center (entrepreneurship clinical program); Legal Writing I (predictive writing) & II (persuasive writing); Copyright Law; Art and Cultural Property Law; Comics and the Law; International Intellectual Property; Legal Principles; Legal Synthesis; and various Directed Studies.

*Service:* Small Business Law Center (co-founder and administrator, 2009 – 2017); Art & Entertainment Law Project clinical program (founder and director, 2012 – 2017); Trademark Law Clinic (founder and director, 2012 – 2017); LL.M. in Practice Skills (director, 2016 – 2017); Experiential Learning Committee (was Clinical Education and Professional Skills Committee) (member, 2011 – 2016; chair, 2013 – 2015); Academic Policy Committee (member, 2008 – 2009; 2016 – 2017); Ethics Committee (member, 2009 – 2011; 2016 – 2017); Tenure & Promotions Committee (untenured representative, 2015 – 2016);

Technology Committee (chair, 2011 – 2013); Assessment and Outcomes Committee (member, 2014 – 2015); Incubator Committee (member, 2011 – 2013); Bar Preparation Task Force (member, 2012 – 2013); Art Committee (member, 2009 – 2011); Junior Faculty Writing Group (participant, 2007 – 2017); preparing moot court teams for intellectual property tournaments (2008 – 2017); developing a volunteer lawyer referral service to provide artists and arts organizations with legal assistance (2009 – 2017); developing, maintaining, and training faculty in use of grade curving spreadsheet (2009 – 2017); mentoring academic fellows and adjunct professors as legal writing instructors (2009 – 2017); developing materials for use by incoming legal writing instructors (2009 – 2017).

Spring 2007, Adjunct Professor, University of San Diego, San Diego, California.

*Courses Taught:* Real, Personal, and Intellectual Property.

Spring 1999, Instructor, Oakland High School, Oakland, California.

*Courses Taught:* survey in constitutional, criminal, tort, contract, consumer, landlord/tenant, and family law.

### **Education**

J.D., University of California, Hastings College of the Law, San Francisco, 1999.

B.A. (Rhetoric) *with honors and highest distinction*, University of California, Berkeley, 1996.

### **Awards and Honors**

Academic Top Attorney finalist, San Diego Daily Transcript, 2012 and 2014.

1L Professor of the Year, Thomas Jefferson School of Law, 2011 – 2012.

Nominee, 1L Professor of the Year, Thomas Jefferson School of Law, 2010 – 2011.

Nominee, 1L Professor of the Year, Thomas Jefferson School of Law, 2009 – 2010.

American Jurisprudence Award for highest distinction in Legal Writing and Research, 1996.

Phi Beta Kappa Academic Honor Society, 1996.

Alpha Gamma Sigma Scholastic Honor Society, 1994.

Golden Key International Honor Society, 1994.

## Research

### Articles

*Art Law in Transactional Practice*, 12 WAKE FOREST J. BUS. & INTELL. PROP. L. 364 (Summer 2012).

*Infringing for Posterity*, FollowSpots 8 (May/June 2010).

*The Framework for Art Law*, San Diego Lawyer 31 (Nov/Dec 2009).

### Selected Works in Progress

*Ownership of Crowdsourced Public Art* (work in progress).

### Research Interests

Entertainment, art, and cultural property law are my primary interests, with law school pedagogy as an additional interest. Specific to entertainment, art, and cultural property law, I pursue issues involving the intersection of artistic development and the law, looking to whether and how legislators and judges promote or stifle creative and artistic expression. Relevant doctrinal areas include copyright, trademark, publicity rights, constitutional, contract, and property law. Specific to law school pedagogy, I study how daily course preparation based on student work submissions coupled with technology and group dynamics can inspire students to learn and help them develop the intellect and skills required to understand, retain, and practice law most efficiently and effectively. Specific pedagogies include just-in-time teaching, peer instruction, and the use of a responsive classroom to facilitate active learning.

## Academic and Professional Activities

### Presentations

Moderator, *Careers in Intellectual Property Law*, Texas A&M University School of Law, Fort Worth, Texas, April 4, 2024.

Presenter, *Copyright for Creators of Music*, Texas A&M University, College Station, Texas, October 20, 2023.

Presenter, *Copyright for Choreographers*, Texas A&M University, College Station, Texas, September 29, 2023.

Presenter, *Copyright for Visual Artists*, Mansfield, Texas, September 18, 2023.

Panelist, *Avatar Lawyering: Ethical Obligations and Professional Identity in a Legal Tech World*, American Association of Law Schools Clinical Conference, San Francisco, California, April 29, 2023.

Presenter, *Key Legal Issues for Creators of Audiovisual Works*, Texas A&M University, College Station, Texas, April 7, 2023.

Moderator and Commentator, *Creativity and Innovation is Local*, Texas A&M University School of Law, Fort Worth, Texas, April 1, 2023.

Presenter, *The Risks and Realities of Creating Appropriation Art*, Burleson, Texas, March 4, 2023.

Panelist, *Warhol v. Goldsmith: Copyright & Fair Use*, Texas A&M University School of Law, Fort Worth, Texas, November 14, 2022.

Moderator and Commentator, *IP Scholars Roundtable*, Texas A&M University School of Law, Fort Worth, Texas, November 2022.

Presenter, *Copyright for Visual Artists*, Burleson, Texas, November 2022.

Presenter, *Teaching the Technology of Lawyering in Clinical Programs*, American Association of Law Schools Conference on Clinical Legal Education, online, May 2022.

Presenter, *Music Licensing*, Fort Worth Songwriters Association, Fort Worth, Texas, April 2022.

Panelist, *Entrepreneurship and the Law*, Texas A&M University School of Law, Fort Worth, Texas, April 15, 2022.

Presenter, *Copyright for Visual Artists*, Mansfield, Texas, February 2022.

Presenter, *Trademark & Brand Building for Small Businesses*, Black Women in Business, Austin, Texas (statewide via the internet), December 2021.

Presenter, *Music, Money, and Copyright*, University of North Texas, Denton, Texas, October 2021.

Presenter, *Trademark & Brand Building for Small Businesses*, Ella Mae Shamblee Library, Fort Worth, Texas, February 2020.

Presenter, *Protecting Creativity & Innovation* (as part of Global Entrepreneurship Week), Texas A&M University School of Law, Fort Worth, Texas, November 2019.

Presenter, *Copyright for Visualization Students*, Texas A&M University, College Station, Texas, October 25, 2019.

Moderator and Commentator, *IP Scholars Roundtable*, Texas A&M University School of Law, Fort Worth, Texas, September 2019.

Presenter, *Mass Digitization and Orphan Works*, Amon Carter Museum of American Art, Fort Worth, Texas, September 2019.

Presenter, *Music, Entrepreneurship, and the Law*, University of North Texas, Denton, Texas, September 4, 2019.

Presenter, *Copyright for Songwriters*, Denton Songwriters Guild, Denton, Texas, August 2019.

Presenter, *Pro Bono Legal Assistance for Micro-Entrepreneurs*, Asset Builders' Clinic, Fort Worth, Texas, August 2019.

Moderator and Commentator, *The TRIPS Agreement at 25 Symposium*, Texas A&M University School of Law, Fort Worth, Texas, March 2019.

Moderator and Commentator, *IP Scholars Roundtable*, Texas A&M University School of Law, Fort Worth, Texas, October 2018.

Presenter, *The Writing on the Wall: Graffiti as Protected Art*, Tarrant County Bar Association, Fort Worth, Texas, September 2018.

Moderator, *The Digital Millennium Copyright Act at 20*, Texas A&M University School of Law, Fort Worth, Texas, March 2018.

Presenter, *Trademark & the Business of Building Your Brand*, Texas A&M University, San Antonio, Texas, March 2018.

Presenter, *Professional Communication*, Tarrant County College, Fort Worth Texas, January 2018.

Presenter, *Copyright for Content Creators*, Texas A&M University, College Station, Texas, November 16, 2017.

Moderator and Commentator, *IP Scholars Roundtable*, Texas A&M University School of Law, Fort Worth, Texas, October 2017.

Moderator, *IP Aggies Forum: New Products, New Ventures, and New Developments*, Texas A&M University School of Law, Fort Worth, Texas, September 2017.

Presenter, *USPTO Clinics in the Age of Experiential Learning*, USPTO Clinical Program Webinar, broadcast nationally, August 2017.

Presenter, *Copyright Law for Photographers*, Photographic Arts Building, Balboa Park, San Diego, California, June 2015.

Moderator, *Picture This: Copyrights and Copywrongs in Visual Works, From Comics to Photographs*, Thomas Jefferson School of Law, San Diego, California, November 2014.

Presenter, *Copyright Law: The Basics*, Platt College, San Diego, California, October 2014.

Presenter, *Copyright Law: The Basics*, Intellectual Property Summer Practicum, Thomas Jefferson School of Law, San Diego, California, May 2014.

Moderator, *Preparing Practice Ready Students*, Legal Writing Institute Conference, Thomas Jefferson School of Law, December 2013.

Presenter, *Trademark Law: The Basics*, Intellectual Property Summer Practicum, Thomas Jefferson School of Law, San Diego, California, May 2013.

Presenter, *Art in an Age of Digital Convergence*, AALS Art Law Section, New Orleans, Louisiana, January 2013.

Moderator, *Music Copyright Terminations: The Ticking Time Bomb Has Arrived*, Thomas Jefferson School of Law, San Diego, California, October 2012.

Presenter, *Copyright Law for Artists*, The San Diego Foundation, San Diego, California, July 2012.

Presenter, *Trademark Law for Artists*, The San Diego Foundation, San Diego, California, July 2012.

Presenter, *Business Entity Formation for Artists*, The San Diego Foundation, San Diego, California, July 2012.

Moderator, *Hollywood Swinging: Film and Television Creators and the Long Arm of the Law*, Thomas Jefferson School of Law, San Diego, California, April 2012.

Moderator, *Connecting Creativity, Economics, and the Law*, Wake Forest University School of Law, Winston-Salem, North Carolina, March 2012.

Moderator, *From Creation to Curation: Museums and the Law*, AALS Art Law Section, Washington, D.C., January 2012.

Moderator, *Film, TV, and Videogames in the Age of Remix*, Thomas Jefferson School of Law, San Diego, California, November 2011.

Panelist, *Entertainment Law Society Symposium*, Thomas Jefferson School of Law, San Diego, California, March 2010.

Panelist, *Sports & Entertainment Law Symposium*, University of San Diego, California, September 2009.

Panelist, *UCSD Community Law Project*, University of California, San Diego, April 2009.

Presenter, *Intellectual Property for Animators*, University of Southern California, Los Angeles, September 2002.

Presenter, *Intellectual Property for Film Producers*, University of Southern California, Los Angeles, September 2001.

Presenter, *Agency Agreements for Musicians*, California Lawyers for the Arts, San Francisco, Spring 2001.

Presenter, *Small Business Entity Formation for Creative Enterprises*, California Lawyers for the Arts, San Francisco, Spring 2001.

Presenter, *Recording Agreements for Musicians*, California Lawyers for the Arts, San Francisco, Fall 2000.

Presenter, *Publishing Agreements for Authors*, California Lawyers for the Arts, San Francisco, Fall 2000.

### **Media Appearances**

Expert in Trademark Law, *The Daily Orange*, October 2021.

Guest Expert in Art Law, Colorado Public Radio KCFR 90.1, *Art News*, January 2014.

### **Board, Council, and Working Group Memberships**

Chair, Tarrant County Bar Association Intellectual Property Section (2019 – present).

Board of Directors, Texas Accountants & Lawyers for the Arts (2022 – present).

Board of Directors, Texas Intellectual Property Alliance (2023 – present).

Member, Academics in Entrepreneurship, Fort Worth, TX (2018 – present).

Member, Leadership Council, La Jolla Playhouse, San Diego, CA (2012 – 2014).

Board of Directors, Sushi Contemporary Performance and Visual Arts, San Diego, CA (2009 – 2011).

Advisory Board Member, Young Audiences of San Diego, San Diego, CA (2007 – 2008).

Advisory Board Member, San Diego Men's Chorus, San Diego, CA (2004 – 2007).

Technical Director for Communities Against Substance Abuse, Pleasant Hill, CA (1992 – 1996).

### **Association Memberships**

American Association of Law Schools (2007 – present)

American Bar Association (2007 – present)

Clinical Legal Education Association (2007 – present)

State Bar of California (2000 – present)

State Bar of Texas (2018 – present)

### **Professional Experience**

November 2016 – August 2017, Attorney / Owner, Law Office of Jeff W. Slattery, San Diego, California.

Boutique solo practice involving trademark, copyright, patent, publicity rights, trade secret, business formation, and business operations, each with a focus on entertainment, art, and technology. Specific duties included: copyright and trademark registration; administration of copyright, trademark, and patent portfolios, involving the review, negotiation, and drafting of contracts for a wide variety of sales, licensing, services, and the settlement of disputes; pursuit and defense of infringement claims; business entity selection and formation; and counsel on business operations.

April 2006 – July 2007, Associate Attorney, The Simmons Firm, San Diego, California.

Management of trademark, copyright, and patent practice within a small firm. Specific duties included: preparation and prosecution of applications for federal registration of trademark rights and copyrights; maintenance and renewal of such registrations; drafting memoranda and agreements concerning the acquisition, exploitation, and disposition of trademarks, copyrighted works, and patented assets; institution and resolution of disputes with third parties involving trademark, copyright, patent, unfair competition, contract, and other laws. Trained associate attorneys, paralegals, and law clerks in United States Patent and Trademark Office search, filing, and other systems, Thomson-Compumark trademark search analyses, copyright registration and administration, and intellectual property focused resources on Westlaw and Lexis.

January 2003 – April 2006, Attorney / Owner, Law Office of Jeff W. Slattery, San Diego, California.

Same as Law Office of Jeff W. Slattery description, above.

December 2000 – December 2002, Associate Attorney, 50 Balmy, P.C. (formerly Brooke Oliver & Associates), San Francisco, California.



Transactional and litigation practice in copyright, trademark, patent, publicity rights, trade secret, business, non-profit, and real estate law. Specific duties included: development of agreements and programs for the licensing and protection of copyrights, trademarks, and patented subject matter; registration of copyrights and trademark rights; maintenance, assignment, administration, and settlement of infringement claims involving trademark rights, copyrights, and patents; review, negotiation, and drafting of contracts for licensing, sales, and services involving copyright, trademark, and patent; formation and advice on the operation of limited liability and corporate entities; negotiation, mediation, arbitration, and litigation towards the resolution of trademark, copyright, patent, unfair business practice, and publicity rights claims.

January 2000 – December 2000, Attorney / Owner, Law Office of Jeff W. Slattery, San Francisco, California.

Same as Law Office of Jeff W. Slattery description, above.

July 1987 – January 2010, Owner, Velvet Hammer Consulting, United Kingdom and California.

Provided a variety of services to arts and entertainment related clientele, including: disc jockey services in both studio recording and live performance environments; sound engineering and production services; design, engineering, consultation, and installation services for audio, video, lighting, and laser systems; lighting and laser operation services; and artist, business, and project management services involving branding, product launches, advertising, marketing, and promotional campaigns. Clients included Mecca Leisure, First Leisure (including *The Empire*, London, and *The Dome*, Birmingham), Starwood Hotels (including the *W* hotels in San Francisco and West Hollywood), the San Francisco Museum of Modern Art, and the musical groups *What It Is*, *Instant Bro*, and *Vegas de Milo*.